

SUMMER PLACEMENT REPORT 2017-19



MDI
MURSHIDABAD

**Management
Development
Institute**

FOREWORD

MDI Murshidabad has witnessed yet another successful Summer Internship placement season for batch 2017-19 with 100% of the batch getting paid internship in record time and with average stipend taking a healthy leap of 51% over previous year. Summer Internships are an integral aspect of the pedagogy at MDI Murshidabad, offering students an opportunity to collaborate with the corporate world and put their newly acquired skills and knowledge to practice. Companies perceive Summer Internships as critical assignments and assess the skill sets of students. Our students have showcased exemplary skills and successfully converted good offers. A total of 24 companies visited the campus with 41% of them being new recruiters. We express our regards to all our recruiters for their constant support in being our partners in progress and reinstating their faith in brand MDI Murshidabad. We would express our gratitude to the first time recruiters with whom we look forward to establish a long and symbiotic relationship.

**" EXCELLENCE IS A
CONTINUOUS
PROCESS & NOT AN
ACCIDENT "**

-A.P.J Abdul Kalam

PLACEMENT STATISTICS

51%

INCREASE IN AVERAGE STIPEND

41%

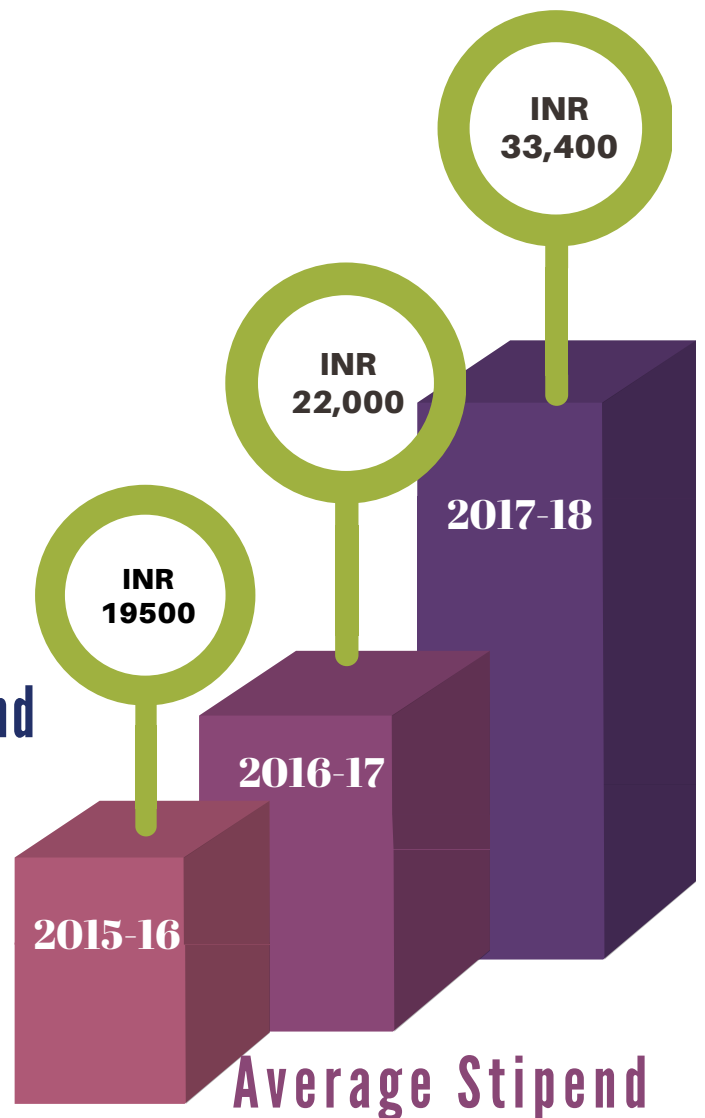
INCREASE IN NUMBER OF RECRUITERS

Number of Recruiters 24

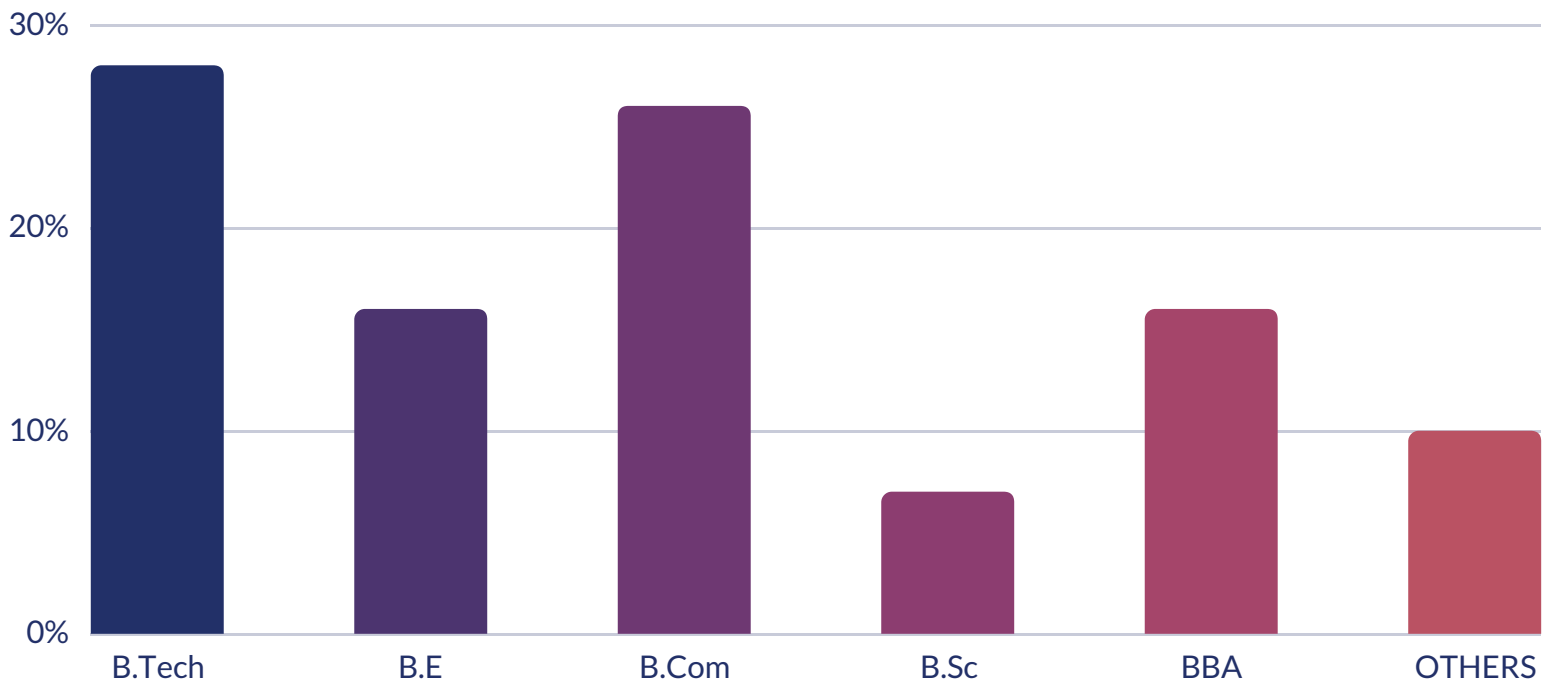
Highest Stipend
INR 80,000

Lowest Stipend
INR 10,000

Average Stipend
INR 33,400

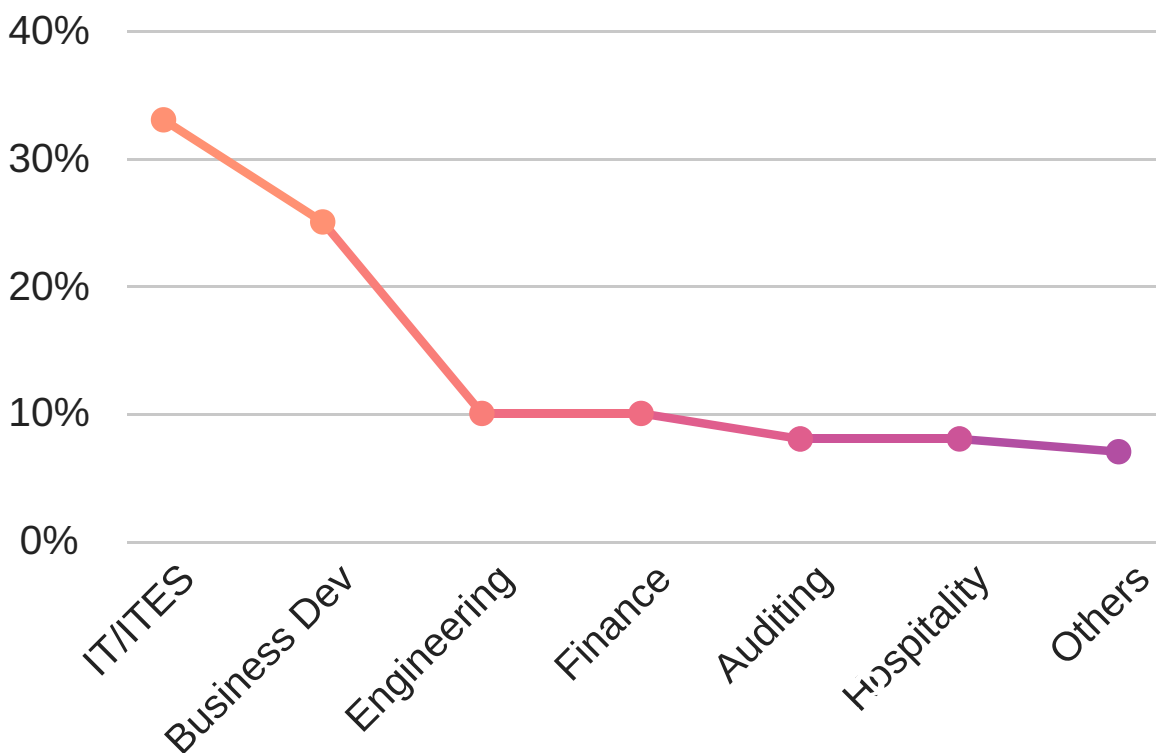
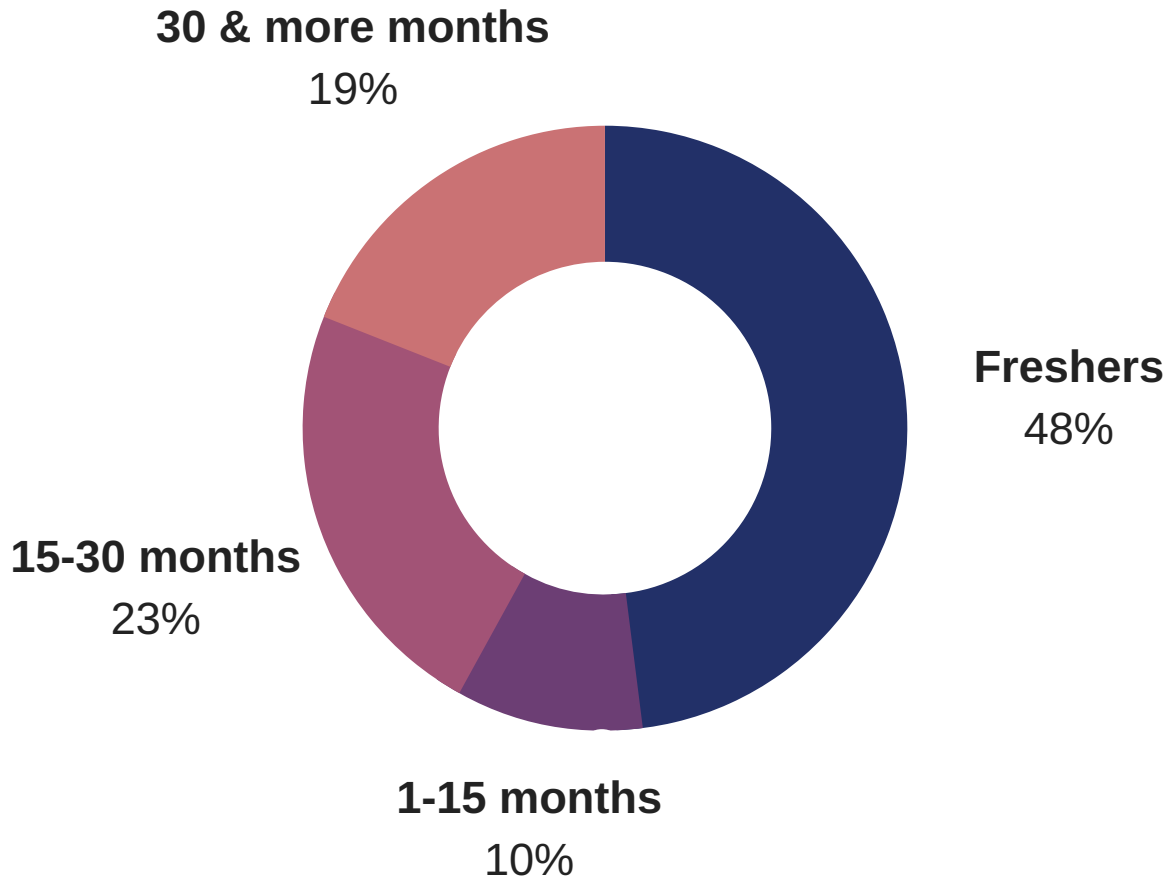


EDUCATION BACKGROUND



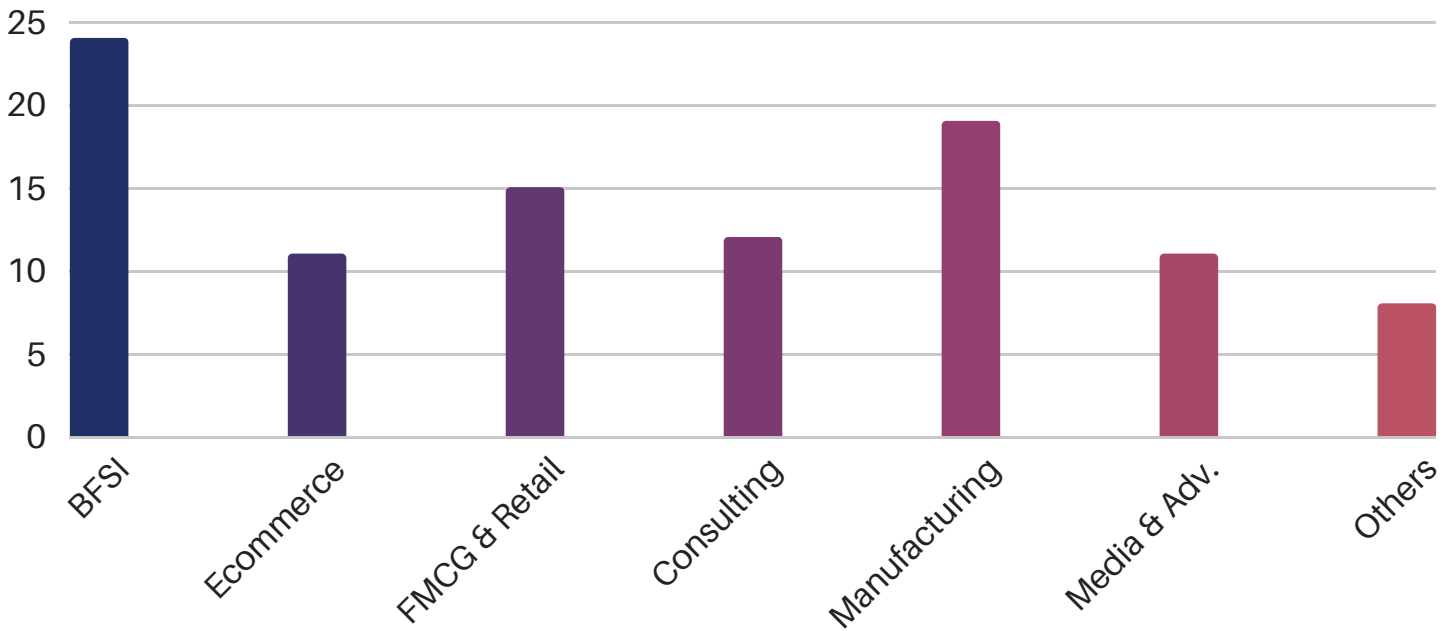
The fourth batch of MDI Murshidabad has a diversified student base with a strong academic background and above 50% of the batch having a prior work experience .

WORK EXPERIENCE



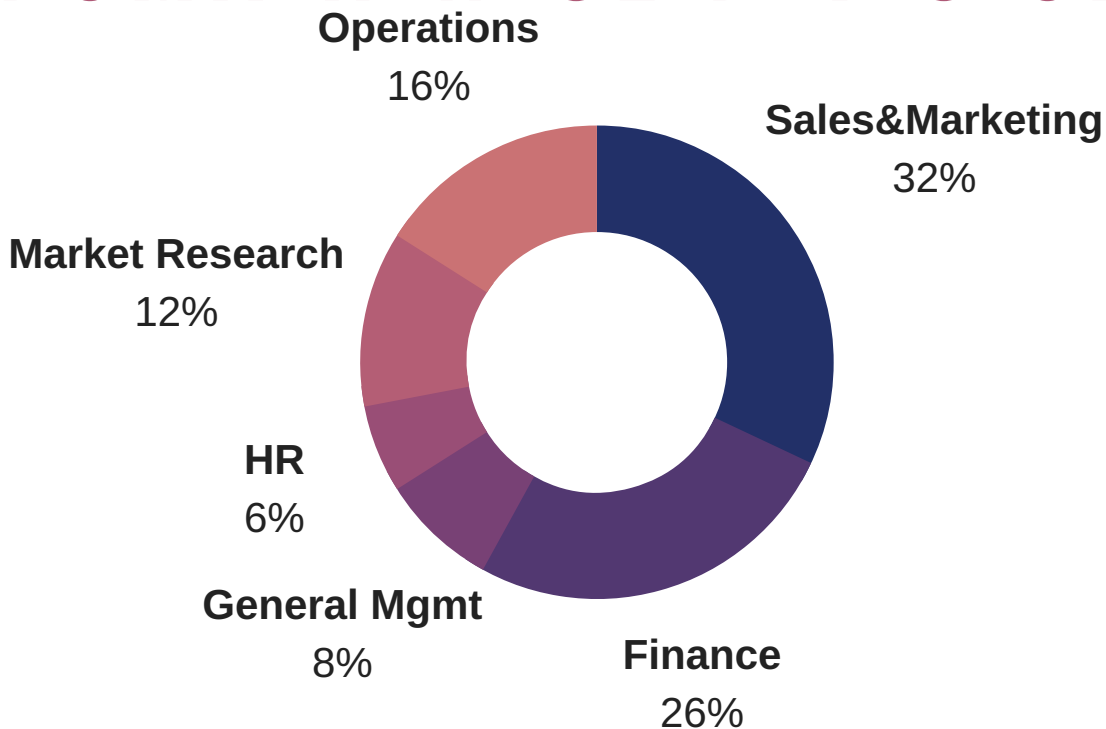
SECTOR WISE DIVISION

Summer placement of batch 2017-19 witnessed a huge increase of recruiters across all the sectors and maximum numbers of recruiters were from BFSI sector followed by Manufacturing and FMCG&Retail .



OTHERS INCLUDE: Real Estate industry, Artificial Intelligence, Healthcare

DOMAIN WISE DIVISION



PROMINENT RECRUITERS

KANTAR IMRB



IDFC LIMITED



HEALTHMUG

kredX

auto**sense**

mob**cast**



PARTNERS IN PROGRESS

Adani	KPMG	Infor
VLCC	LG Electronics	TATA Class Edge
Yes Bank	Linde India	Ameriprise Financial
Home Credit	Tractors India Limited	Vinod Kothari Consultancy
iDeCK	SVG Media	Magicpin
IDFC	Furnace Fabrica	Ipsos
OYO	Kalpataru Group	Capital Via
Berger	Kantar IMRB	Arohan
Blue Star	Kaspersky Lab	Bell Wether Advisors
Britannia	Kevnter Agro	Stallion Barware
Peerless	Moser Baer	Tata Housing
Uflex	NestKeys	Tata Steel
Cholamandalam finance	Green Latte	Taurus Group
Reliance Communications	Paharpur	United Bank of India
Reserve Bank of India	Reliance Retail	United Spirits Limited
Devyani International Limited	Religare	Autosense
Future Retail	SPA Capital	IIFL
Godfrey Phillips Limited	BrandLand	LT Foods
Grofers	GIBL	TaraSafe
Kotak Life Insurance	Dare2Compete	Starfing
Ador welding	KredX	Cloud9India
Force Motors	HealthMug	DealWithUs
MavenMagnet	Mobcast	

Note: The above list is not exhaustive but just an indication of the range of companies recruiting from MDI Murshidabad

PLACEMENT COMMITTEE

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